



Green  
Apple  
STUDIO

# PARTNERSHIP PROPOSAL

TOGETHER TOWARDS SUCCESS



# OUR VALUES



## FAMILY

We recognize the importance of family and the positive impact it can have in a child's life.



## EDUCATION

We understand the importance of education for the personal and professional development of children and students.



## ENVIRONMENT

We minimize our carbon footprint by using environmentally friendly photography techniques & carbon neutral printing equipment.



## EQUALITY & MUTUAL SUPPORT

We strive to provide services that are accessible to all, regardless of their economic situation.

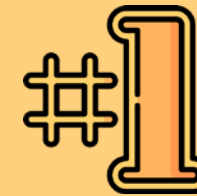


## PHYSICAL ACTIVITIES

We believe that physical activity has the power to bring people together and strengthen communities, which is why we regularly donate to local sports' foundations.

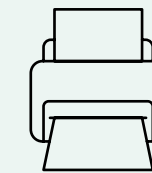
# WHO WE ARE

We're a dynamic company based in Montreal, specializing in school photography. Our passionate team is dedicated to providing top quality memories and innovative solutions to our clients.

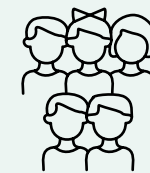


WE'RE THE **#1 SCHOOL PHOTOGRAPHY COMPANY IN QUEBEC** WITH **OVER 15 YEARS OF EXPERIENCE!**

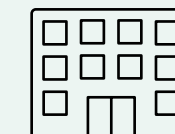
## OUR STUDIOS REPRESENT



**1,000,000**  
photos printed in  
one month



**605,000**  
students and staff members  
photographed every year



**1,200**  
schools that  
trust us



**100**  
professional  
photographers

For more information, visit our website:  
[www.greenapplestudio.ca](http://www.greenapplestudio.ca)



# OUR PARTNERSHIPS

We are proud to collaborate with various foundations to support the youth in our communities. By regularly donating to these foundations, we are able to support programs that promote the health, education and social inclusion of our youth.

In collaboration with **Breakfast Club of Canada**, Green Apple Studio helps **more than 420,000 children across Canada start their day with a healthy and nutritious meal.**



Montreal Impact foundation



# COLLABORATION PROPOSAL

We offer a tailor-made partnership, adapted to your goals and needs. Here are some of the benefits you can expect from collaborating with us:



## INCREASED VISIBILITY

Enjoy heightened exposure through our targeted marketing campaigns and promotional events.



## MARKET ACCESS

Benefit from our in-depth knowledge of the Quebec market and established distribution network.



## CO-CREATION

Let's work together to develop innovative products, artwork and strategies that meet the needs of our mutual customers.



## DEDICATED SUPPORT

You'll have access to a dedicated team that will guide you throughout our partnership, ensuring your needs are met.

We look forward to partnering with you to achieve our shared goals and bring your most ambitious projects to life.



# OMNI CHANNEL VISIBILITY

We'll highlight our partnerships on:

- Our website homepage and subsequent pages
- Our brochures sent to over 5,000 schools each year
- Our online store visited by 643,000 parents each year
- Our Green Apple Club newsletters
- Our social media posts

## AUDIENCE OVERVIEW



**241,000**

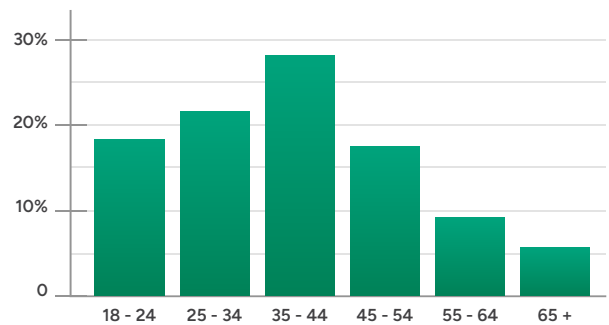
Website visitors per year



**3,000+**

Social media followers

Parents Age



Province

**75.6% QUEBEC**  
**24.4% ONTARIO**



**60% FEMALE**



**40% MALE**

# WHAT IS THE GREEN APPLE CLUB?



The Green Apple Club is a free membership offered to parents when they purchase their child's school pictures. These lucky parents will receive:

More than **20,000** parents signed up

**56%** email open rate

- A high-quality newsletter sent every 6 weeks.
- Contests and promotional offers from our partners.
- Personalized digital products with their child's photo and first name.





**Danny Tomassini**  
General Director  
[dtomassini@36pix.com](mailto:dtomassini@36pix.com)

**Elisabeth Lewis**  
Director, Strategy & Marketing Operations  
[elewis@36pix.com](mailto:elewis@36pix.com)

[www.greenapplestudio.ca](http://www.greenapplestudio.ca)

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